



# BRODY WEAR

GRAPHIC DESIGNER | ILLUSTRATOR

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## EXPERIENCE

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### FREELANCE GRAPHIC DESIGNER *2014 - Present*

BWEAR DESIGN | Portland, OR

BWEAR Design is my freelance design brand specializing in brand identity, package design, illustration, digital/print design, and web design, motion graphics, and video editing.

- Brand Identity
- Package Design
- Web Design
- Presentation Design
- Advertisement
- Print Marketing
- UX | UI
- Motion Graphics

**Clients include:** *Sacred Summit, Better Home Solutions, Night Swim Radio*

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### GRAPHIC DESIGNER *Feb 2018 - January 2020*

LUCID DESIGN | Portland, OR

Lucid Design is a branding and design agency that specialize in brand identity, package design, print collateral, product design, graphic design, and websites.

- Brand Identity
- Package Design
- Web Design
- Presentation Design
- Advertisement
- Print Marketing

**Clients include:** *Wild Roots Vodka, Viso Energy Drinks, Wyld Edibles*

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### CONTRACT GRAPHIC DESIGNER *March 2018 - July 2018*

REVERE CREATIVE | Vancouver, WA

Revere Creative is a branding and design agency that specialize in brand development, handcrafted design, marketing + campaign strategy, and web + technology solutions across a variety of industries.

- Brand Identity
- Web Design
- Advertisement
- Print Marketing
- UX | UI
- Presentation Design

**Clients include:** *Hedvig Data Storage, Groundswell, Aldrich Accounting*

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### JUNIOR GRAPHIC DESIGNER *Feb 2016 - Feb 2018*

RAINS | BIRCHARD MARKETING | Portland, OR

Rains | Birchard Marketing is a full-service marketing agency that focuses on manufacturers, financial services, and start ups.

- Brand Identity
- Web Design
- UX | UI
- Advertisement
- Package Design
- Illustration
- Animation
- Video Editing

**Clients include:** *ConMet, Daimler Truck Financial, PayRange App*

## EDUCATION

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### UNIVERSITY OF OREGON

B.A. in Digital Arts

*2010-2014 | Eugene, OR*

## SKILLS

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**Software:** Photoshop, Illustrator, After Effects, InDesign, Lightroom, and Premiere. Wordpress, Power Point, Keynote, Slack, InVision, TeamWork, and Basecamp.

**Design:** Sketching, Prototyping, User Research, Strategy, Messaging, Illustration, Communication, Collaboration, Layout, Typography, Photo Retouching, Package Design, Brand Identity, Photo Manipulation, Motion Graphics, and Video Editing.

**Personal:** Driven, Optimistic, Creative, Communicative, Patient, Team Player, Organized, Hard Working, Adaptable, Collaborative, Problem Solving, Leader, Teaching, Learner, Client Management.

## INTERESTS

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- Music Discovery
- Digital Art
- Basketball
- Painting
- Sci-Fi/Fantasy Novels
- Gaming
- Yoga
- Running